

A REPORT

ON

LJMBA PARTICIPATION

IN

INDONESIA DAY CELEBRATIONS

AT

Gujarat Technological University, Ahmedabad

(23rd August, 2014)

Global Country Study (GCSR) Program is an initiative of GTU, under which the MBA students and faculties study various countries of the world for increasing business interactions between India and the world. It is a part of the new Global MBA program, being implemented since August 2011. In the new Global MBA program, introduced by GTU since August 2011, every student is required to study the business environment in some country with the perspective of an Indian analyst. The two-semester course of Global Country Study Report has been introduced at the 3rd and the 4th semesters in MBA program and the students are encouraged to establish contacts with businesses and scholars in the country, which they are studying.

To make the GCSR program more effective, The Centre for Global Business Studies (CGBS) GTU celebrates the National Days of GCSR countries every year. This year National Days Celebration of Indonesia was organized on 23rd August 2014 alongwith National Day celebrations for 3 other countries viz. Afghanistan and Ukraine and Uruguay. The function was inaugurated with the felicitation of guests and lamp lighting ceremony by Dr. Akshai Aggarwal, Vice Chancellor, and GTU, followed by the national anthems of India, Afghanistan, Indonesia, Ukraine and Uruguay.

Students of Sem III participated in the event with great enthusiasm and vigor. They were joined by two faculty member, one being the country mentor for Indonesia and other being the GCSR coordinator.

The performance of the students of LJMBA began with march past on the national anthem of Indonesia. Students held and waived the Indonesian flag. Red and white was the theme followed by the students. This was reflected in the dress code and the ballon decoration that was undertaken by the students. Six students gave a technical presentation on STEEPLED (Social, Technological, Economic, Environmental, Political, Legal, Ethics and Demographic) analysis of Indonesia. A unique feature of the presentation that was highly appreciated was a comparative analysis of Indian and Indonesian historical monuments and a comparison of the significance of all the colours in their respective flags. The purpose of this comparative analysis was to highlight all the commonalities that prevail between Indian and Indonesian culture. The performance

concluded by a cake cutting ceremony and bursting of party crackers to celebrate Indonesia's Independence Day. The performance of LJMBA students and the display of teamwork and energy won them huge appreciation from all present.

The event was attended by other dignitaries like Mr. Sanjay Trivedi, editor of www.asiatimes.com.au and Six sigma expert; Mr. K. H Patel , former Indian High Commissioner to Uganda, Ambassador to Rwanda; Ms.Bhagyesh Soneji, CMD of Ameda Pharma; Mr Sunil Modi, advisor Centre for Global Business Studies. The program concluded with vote of thanks by Mr. Keyur Darji, coordinator GCSR. He appreciated the efforts and involvement of the students in making the event a success.

Few Memories....



Figure 1: MS Bhagyesh Soneji addressing the gathering on National Day Celebration of Afghanistan, Indonesia, Ukraine and Uruguay on 23rd Aug 2014.



Mr.Sunil Modi, BOA GCSR presenting memento to faculty member and students of LJIMS



The Cake Cutting Ceremony



The Red and White ThemeMatching the Indonesian Flag



The National Anthem of Indonesia being Played



The Group Picture

