

ENTREPRENEURSHIP PROGRAM

- (Motivational, Inspirational & Directional)

OBJECTIVES

L. J. Institute of Applied Sciences (LJIAS) organized its Orientation program for the BSc. Sem-I from 8th to 13th August 2016 at L. J. Campus. The program was conceptualized innovatively by introducing the ENTREPRENEURSHIP WORKSHOPS from 9th to 12th August, 2016.

Following objectives were considered in conceptualizing:

- ✓ The fact considered is “The Best Mode to earn in the present economic scenario is Entrepreneurship”.
- ✓ The students’ mindset and thinking abilities are required to be moulded in a proper direction right from their first day of college life.
- ✓ To widen the base of entrepreneurship by motivating and inspiring their skills.
- ✓ To organize knowledge & experience sharing and interactive sessions with the real time and highly acknowledged entrepreneurs in the related field.
- ✓ To encourage young minds to think out of the box and also to visualize the better future.

- ✓ To provide direction regarding making the maximum utilization of the available resources towards achieving bright career.

DETAILS OF THE WORKSHOP

Date : 9th to 12th August' 2016 **Timings:** 12 pm to 1:30 pm

Venue: L J Auditorium & L J MCA Auditorium

Entrepreneurial speakers from Chemistry, Microbiology & Biotechnology fields were invited to deliver their life experiences and take new students for a virtual tour to the world of entrepreneurship. All students of B.Sc. Sem – I along with related faculties were invited for sessions. The students were very much excited to meet the real time entrepreneurs on their initial days of their career. The program was divided into total of 2 sessions per day comprising of 1 speaker in each session.

PROPOSED FUTURE PLANNING

Following are the Proposed Future Planning which can be considered

- ✓ Follow up of speakers for various collaborations & market exposure.
- ✓ Regularly organizing the similar sessions with guest speakers.
- ✓ Set up module of sessions which increases student's interest and interaction.
- ✓ Plan various Industry-Interactive workshops as an allied event along with entrepreneurial sessions.



